

# **Company Profile**





I started this company at a time when the concept of business consultancies was still new, and people were quite hesitant to trust company formation experts to take over the planning process. Since then, Business Link has come a long way – we have massively added to our clientele and expanded our list of services. Now, we cater to a larger pool of potential clients across many regions. Business Link has become one of the top names in the industry and we aim to reach greater heights with our market expertise.



---

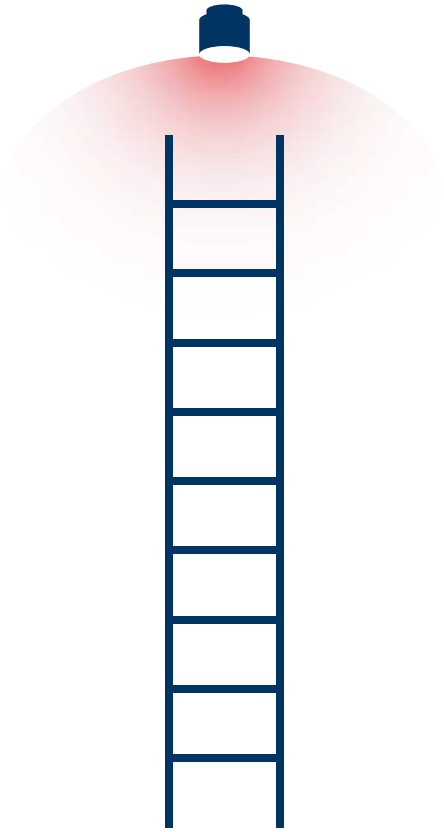
**Hatem Elsafty**

Chief Executive Officer

# BusinessLink بيزنس لينك

Business Link is your trusted partner in starting and expanding your dream business. With over two decades of expertise in Dubai and now to a global presence spanning 4 nations, we're committed to assist entrepreneurs navigate the complexities of setting up a business.

تعد شركة بيزنس لينك شريكك الموثوق لتحقيق احلامك لكي تكون مستثمر ناجح. خبرتنا بالإمارات لأكثر من عقدين بالإضافة إلى فروعنا بالمملكة العربية السعودية، جمهورية مصر العربية والمملكة المتحدة سيساعدك على نمو أعمالك بطريقة أكثر مرونة وحرفية.



## **Mission**

Our mission is to expand and enhance our clientele by assisting more entrepreneurs and foreign investors in living their business dreams. We distinguish ourselves by offering cost-effective solutions.

## **Vision**

Our vision is to expand our services globally. The team strives to improve their expertise, boost efficiency, and provide outcomes that set us apart from the competition by developing and changing via feedback and self-reflection.

# Why Business Link?



## Expertise

Built with a team of expert consultants who bring 10+ years of experience to the table.



## Public Relations

Strong connections with government authorities that aid in expediting your documentation process.



## Investor-friendly

Our team has curated a process keeping the investors at the forefront of it all, ensuring to maintain a friendly atmosphere throughout all.



## Time

We aim to provide all deliverables in a timely manner to ensure that your business is set up at the earliest and with ease.



## Affordability

Our business setup packages are made keeping the market in mind. We offer competitive deals that do not compromise on quality.

# What We Do?

- **Legal Corporate Advisory**

Providing legal corporate consultancy for UAE & KSA

- **Company Incorporation Services**

Business formation services in UAE & KSA

- **Corporate PRO Services**

Hassle-free PRO services for business in UAE

- **Approvals**

External government document completion, attestation and approvals

- **Trademark Registration**

Intellectual property and trademark protection



# Why UAE?

## ✓ **Progressive Trade Regime**

Being the Gulf's most permissive trade regime, the UAE is diversifying its economy significantly to promote better opportunities and growth. Especially by increasing business avenues and minimizing damage due to oil price irregularities.

## ✓ **Booming Economy**

The UAE's thriving and quickly adaptable economy attracts foreign investors in large numbers - making it at the forefront of global competition. Along with investors, the country's flourishing growth also draws skilled working professionals and laborers.

## ✓ **Fiscal Incentives**

Another enticing feature is the tax-based incentives the UAE offers for investors. The tax structure and regulations are incredibly investor-friendly which makes establishing a business hassle-free.

# Seamless Business Setup in UAE



## Mainland Jurisdiction

Establishing a business on the mainland offers several benefits to your business. It allows you the freedom and flexibility to trade within the local market, as well as international businesses.

With the newest rulings by the government, businesses on the mainland can own 100% of their businesses - complete foreign ownership is one of the most advantageous reasons.





## Free Zone Jurisdiction

This is an option that is incredibly feasible for SMEs and businesses that do not operate traditionally. Being a low-cost variant to house your business in, Free Zones bring advantages such as fully furnished offices, and co-working spaces, among others.

Free Zones are gaining immense popularity due to their flexible offerings and a 100% foreign ownership policy. Businesses in this zone are rapidly increasing because of the incentives provided along with their strategic locations in the UAE.



## Offshore Jurisdiction

Entities that set up Offshore are usually looking to operate from outside the registered jurisdiction. Investors can operate their businesses while being outside of the UAE and the level of privacy and security it offers makes it a great setup.

Offshore companies can trade within the international market specifically.

# Our Expert PRO Services

We proudly serve as the finest PRO team not only in the UAE but in the GCC. Our services can save you time, money, and headaches because our consultants take care of it for you.

We keep our clients involved and informed - along with providing support and guidance - ensuring a transparent process.

Our team of expert PRO simplifies the process for you so that you can focus on building your business better, while we take off the tedious paperwork for you. **“Hiring us makes your process faster, simpler, and hassle-free.”**



## Visa Services

New & Renewal



## UAE Embassy Services



## Business License

New & Renewal



## Legalization & Notarization of Documents



## Ejari

Corporate & Individual



## Legal Translation & Typing Services



## Dubai Custom Registration



## Trademark Registration & Company Liquidation



## External Government Approvals

# How Do We Work?

We have curated a process that offers end-to-end guidance to ensure your business setup process is completed successfully and efficiently.

- 01 **Book an Appointment**  
Take advantage of our free consultation available to entrepreneurs and foreign investors wanting to discuss their business plans.
- 02 **Submit Documents**  
You can submit all necessary documents to us for starting the business setup process.
- 03 **Determine the Business Name**  
Have a few options for your business/trade name.
- 04 **License Approval**  
After the finalization of all documentation, the relevant authorities will issue your business license.
- 05 **Visa and Other Formalities**  
Visa for you and your employees along with work permits and more are processed.

# Why KSA?

## ✓ Why Saudi Arabia?

As one of the largest oil-producing nations, Saudi Arabia has made a name for itself as an investment hub. While the economy of the country is dependent on the oil and gas sector – they have been actively moving towards reducing this dependency by welcoming and investing in various other industries.

## ✓ Vision 2030

This is Saudi Arabia's project to reorganize the economy by reinvesting earnings from the oil and gas sector in non-oil industries such as infrastructure and construction and tourism, among others. KSA is launching various sub-projects as part of Vision 2030 to attract global investment, including NEOM.

## ✓ A Land of Opportunities

KSA has become a country of opportunities, especially because of the government's increasing focus on other sectors. With an ever-increasing population, rapid urbanization, an influx of pilgrims, and a new focus on economic development, Saudi Arabia has considerable investment opportunities.

# Business Setup in Saudi Arabia

In Saudi Arabia, entrepreneurs can establish three types of entities.

## **Branch Office**

A branch office or branch company is another establishment that serves as an extension of the existing company. Though the branch is physically separated from the head office, it will be 100% owned by the foreign investor. All branches are responsible to their head offices & report all their important data & information to the head office.

## **Subsidiary Company**

A subsidiary company is an entity in which another firm, sometimes referred to as the holding company, has a controlling interest.

Unlike a branch office, a subsidiary does not report to the parent company. It instead reports to the holding corporation that owns it.





## GCC National Owned Investment

This is a corporation that offers a unique investment opportunity to nationals of other GCC nations. This allows GCC nationals to create new firms in the country and receive the same privileges as KSA nationals.

Business Link's  
Unique Offer



## Dual Ownership

For investors looking to maximize profit, business expansion, and recognition, Business Link offers the opportunity to establish a business in UAE and set up a branch office for the same in Saudi Arabia.

**Business Link** is pleased to have supported numerous companies in opening their branches and subsidiaries as well as numerous others in starting new businesses in the UAE and KSA.

# How Do We Work?

## General Steps

- 01 ● **Provide corporate legal consultation throughout the business formation process.**
- 02 ● **Submit papers for attestation**
- 03 ● **Applying to SAGIA/MISA**
- 04 ● **Apply for Commercial Registration (CR)**
- 05 ● **Sign up with the Chamber of Commerce, GOSI, ZAKAT, and MOHRS.**
- 06 ● **Obtain a corporate bank account and set up a virtual office**

***\*Please note:***

*Steps mentioned above are to summarize the procedures. The steps may change depending on the client's requirement and/or the company type that is being established.*

# Why Egypt?

## ✓ Foreign Direct Investment

Egypt is one of the largest FDI (foreign direct investment) recipients in the area, which is drawn to Egypt by its substantial domestic market, robust GDP growth, strategic geographic location, and huge and educated workforce.

## ✓ Alluring Location

Consider Egypt one of the most alluring locations for investment due to its significant placement between the east and the west. There is a superb investment climate to start a business that is influenced by many aspects for all investors, startups, and small enterprises from across the world that wish to build a firm in Egypt.

## ✓ Booming Economy

Due to its booming economy, Egypt has the potential to become one of the emerging markets that is ready to provide significant returns for international investment.

# Business in Egypt

## — Outstanding Location

Egypt's strategic position, connecting Africa, Asia, and Europe, makes it a prime hub for global trade and commerce. Moreover, Egypt's presence at the intersection of key trade routes lets businesses reach a global customer base.

## — Sophisticated Transportation Infrastructure

Egypt has advanced infrastructure that allows businesses to rapidly and effectively access local and global markets, lowering transportation expenses and improving competitiveness.

## — Incentives with Tax Reductions & Investment Guarantees

The Egyptian government has introduced various incentives to draw foreign investment, including tax cuts, investment assurances, and simplified business registration procedures.





### — **State of the Art Telecom Network**

Egypt offers a dependable telecommunications infrastructure, characterized by extensive internet coverage, mobile connectivity, and cutting-edge digital services. This empowers businesses to stay connected with the clients, suppliers, and partners worldwide more efficiently.

### — **Evident Growth in Industries**

Egypt's economy has numerous opportunities across different sectors, including manufacturing, agriculture, tourism, and energy. The government's initiatives to stimulate growth in these industries, establishes a conducive environment for businesses seeking.

### — **Increasing Opportunities for Entrepreneurship**

Egypt's devotion to fostering entrepreneurship and innovation has resulted in the establishment of several incubators, accelerators, and funding prospects for startups and SMEs.

#### **Discovering Opportunities**

If you are an investor or enterprise from Egypt, unlock exceptional business prospects in the UAE and KSA. Explore a flourishing, supportive atmosphere that cultivates ingenuity and achievement. **Contact our expert team today to find out more.**



# Why UK?

---

## ✓ **Ease of Conducting Business**

What makes UK so appealing to investors is how simple it is to conduct business here. According to the World Bank, the United Kingdom has one of the best rankings for business-friendly jurisdictions worldwide. From advanced manufacturing to the information technology industry, there are many chances you may take advantage of. Furthermore, compared to many other developed countries, the UK has fewer restrictions on starting new operations.

## ✓ **Strong Infrastructure**

The UK is continually enhancing its already robust infrastructure, particularly in the fields of waste management, transportation, electricity, and telecommunications. The UK has a solid basis on which you may develop a successful business because the region places much emphasis on sustainable transformation and beneficial advancements.

## ✓ **Tax and Incentives**

The UK is quite competitive and has the G7's lowest corporation tax rate. It is open to business and provide both domestic and foreign businesses with a variety of tax breaks.

# Business in UK

## — Flourishing Economy

The UK has a stable and predictable business environment with a well-developed legal and regulatory framework.

## — Access to Highly Skilled Workers

The UK boasts a highly skilled and diverse workforce that has a strong track record of entrepreneurship and innovation, making it easy to hire the talent they need to thrive.

## — Access to Funding Resources

The country's developed financial sector offers businesses various funding options, such as venture capital, angel investors, and crowdfunding, providing access to capital.



### — Assistive Government Policies

The UK government offers various supportive policies, such as tax breaks, grants, and loans, to assist businesses to grow, providing supportive government policies.

### — Modern Infrastructure

The UK government offers various supportive policies, such as tax breaks, grants, and loans, to assist businesses to grow, providing supportive government policies.

### — Proximity to other markets

The UK's proximity to other markets worldwide, particularly in Europe, enables businesses to expand and grow internationally, making it easier for them to access other markets.

### Discovering Opportunities

If you are an investor or enterprise from the UK, unlock exceptional business prospects in the UAE and KSA. Explore a flourishing, supportive atmosphere that cultivates ingenuity and achievement. **Contact our expert team today to find out more.**





# Meet Our Clients

With vast experience and existence in the business consultancy industry, we have a versatile range of clients with a 100% satisfaction level. We aim to continue being one of the top business setup consultants in the UAE and KSA and expand our services on a global scale.



## OUR CLIENTS





Unlock your business's potential and tap into the thriving & ever-expanding **KSA business landscape**. With our expert support & services, you have to look no further than **BusinessLink** for your **KSA business setup**!



#### **UAE HEAD OFFICE**

Office #49, 3rd Floor Oasis Center, Sheikh Zayed Road,  
Dubai, United Arab Emirates, P.O box: 282007

T: +971 43 215 227

M: +971 50 205 2735

E: [info@businesslinkuae.com](mailto:info@businesslinkuae.com)

W: [www.businesslinkuae.com](http://www.businesslinkuae.com)

#### **KSA BRANCH**

Office #304, Al Mas Tower, Al Olaya,  
Riyadh, Kingdom of Saudi Arabia, Postal Code 12213

T: +966 11 512 0997

M: +966 54 424 0444

E: [info@businesslink.sa](mailto:info@businesslink.sa)

W: [www.businesslink.sa](http://www.businesslink.sa)

#### **EGYPT BRANCH**

41 B, Al Moltaka, Al Araby District, Masaken Sheraton,  
Autostrad Road, Cairo, Egypt

T: +20 22 692 826

M: +20 0111 137 7690

E: [info@businesslinkuae.com](mailto:info@businesslinkuae.com)

#### **UK BRANCH**

M: +44 7386 247 997

E: [info@businesslinkuae.uk](mailto:info@businesslinkuae.uk)

#### **INDIA BRANCH (Kerala Branch)**

305, Crescens Tower, Monlash Business Centre,  
Ernakulam, Kerala

M: +917591955880

E: [info@businesslinkuae.com](mailto:info@businesslinkuae.com)

#### **INDIA BRANCH (Mumbai)**

4th floor, Spectrum Tower, Mindspace, Chincholi Bunder Road,  
Malad (West) Mumbai

M: +917591955880

E: [info@businesslinkuae.com](mailto:info@businesslinkuae.com)

### **BUSINESS SETUP EXPERTS**

UAE • KSA • UK • EGYPT • IN